



WKMG

ORDER

Print Date 08/30/12 Page 1 of 5

Flight Dates 10/30/12-11/12/12

<u>Contract / Revision</u>	248280	/	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>	05/15/12	08/28/12	<u>DCCC</u>	<u>Estimate #</u>	1192
			<u>Agency Com</u> 15%	<u>Alt Order #</u>	06144625
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Democratic Congressional C		<u>1010 Wisconsin Avenue NW</u>	<u>Order Type</u>	GENERAL
			<u>Suite 800</u>	<u>Billing Cycle</u>	EOM/EOC
			<u>Washington, DC 20007</u>	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	Great American Media			<u>Demographic</u>	A35+
<u>Buying Contact</u>			<u>Sales Office</u> PHI	<u>Rev Codes</u>	AGY POL ISSUE
			<u>Sales Region</u> NAT	<u>Product Codes</u>	PA-Democrat
	1010 Wisconsin Avenue NW		<u>Agency Ref</u>	<u>Priority</u>	P-3
	Suite 800			<u>Advertiser Ref</u>	
	Washington, DC 20007				

Primary Account Executive

Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 195015

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
November 2012	76	\$165,762.75	\$195,015.00	0.00	10/29/12	11/06/12	76	\$165,762.75	\$195,015.00
Totals	76	\$165,762.75	\$195,015.00	0.00					

Billing Plan

<u>Totals</u>															
<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
N 1	WKMG	10/30/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	MT--F--	:30	3	\$2,500.00	P-3	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MT--F--		3	\$2,500.00			0.00					
N 2	WKMG	10/30/12	11/05/12	M-F David Letterman David Letterman	CM	1136p-1238a	MTWTF--	:30	5	\$725.00	P-3	0.00	NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$725.00			0.00					
N 3	WKMG	10/30/12	11/05/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$900.00			0.00					
N 4	WKMG	10/30/12	11/05/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	MTWTF--	:30	3	\$725.00	P-3	0.00	NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$725.00			0.00					



WKM

Print Date: 08/30/12

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Contract Revision

248280 Flight Dates 10/30/12-11/12/12

Hiatus Dates

Original Date / Revision 05/15/12 / 08/28/12

Order Sep 00:15:00

Advertiser **Democratic Congressional** Product DCCC

Estimate # 1192



WKM

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Contract / Revision

248280 Flight Dates 10/30/12-11/12/12

Hiatus Dates

Original Date / Revision 05/15/12 / 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1192

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
N12	WKM	10/30/12	11/05/12	CBS This Morning	CM	7-9a	MTWTF--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00	
				The Early Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	MTWTF--		6	\$400.00			0.00						
N13	WKM	10/30/12	11/05/12	9-10a Rachael Ray	CM	9-10a	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00	
				Rachael Ray												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/30/12	11/05/12	MTWTF--		2	\$300.00			0.00						
N14	WKM	11/02/12	11/02/12	Fri Prime 10p	CM	10-11p	----2--	:30	2	\$9,500.00	P-3	0.00	NM	2	\$19,000.00	
				Blue Bloods												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----2--		2	\$9,500.00			0.00						
N15	WKM	11/02/12	11/02/12	Fri Prime 9p	CM	9-10p	----1--	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
				CSI:NY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----1--		1	\$8,000.00			0.00						
N16	WKM	11/03/12	11/03/12	Sat 11p News	CM	11-1135p	-----1-	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00	
				Sat 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1-		1	\$2,000.00			0.00						
N17	WKM	11/03/12	11/03/12	Sat 6p News	CM	6-630p	-----1-	:30	1	\$675.00	P-3	0.00	NM	1	\$675.00	
				Sat Local 6 News at 6p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1-		1	\$675.00			0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	V	KMG 10/29/12-11/04/12	Sat 6p News		6-630p				-----Sa--	:30	(\$675.00)	0.00	NM		
				See MG 17.2 [NEED MG OFFERS]												
	2	V	KMG 10/30/12-11/02/12	News at 5p		5-530p				-TWThF----	:30	\$675.00	0.00	NM		
				MG for 17.1 11/03												
N18	WKM	11/03/12	11/03/12	7-9a CBS This Morn Sat	CM	7-9a	----2-	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00	
				7-9a Sat Early Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----2-		2	\$450.00			0.00						
N19	WKM	11/03/12	11/03/12	Sat Prime 9p	CM	9-10p	----1-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00	
				Crimestime Sat												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----1-		1	\$3,000.00			0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	V	KMG 10/29/12-11/04/12	Sat Prime 9p		9-10p				-----Sa--	:30	(\$3,000.00)	0.00	NM		
				See MG 19.2 [Program N/A as this is NCAA Football]												
	2	V	KMG 11/02/12-11/02/12	Fri Prime 8p		8-9p				-----F----	:30	\$3,000.00	0.00	NM		
				MG for 19.1 11/03												
N20	WKM	11/04/12	11/04/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00	
				Face The Nation												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1		1	\$1,700.00			0.00						
N21	WKM	11/04/12	11/04/12	Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00	
				Sun 11p News after NFL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1		1	\$3,500.00			0.00						



WKM

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Contract / Revision

248280 Flight Dates 10/30/12-11/12/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1192

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
N21	WKM	11/04/12	11/04/12	Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00	
Sun 11p News after NFL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----1			1	\$3,500.00			0.00						
N22	WKM	11/04/12	11/04/12	NFL Game 2	CM	various	-----1	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00	
NFL Game 2 (4:15 PM-7:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----1			1	\$10,000.00			0.00						
N23	WKM	11/04/12	11/04/12	6-830a Sun News	CM	6a-830a	-----2	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00	
6-830a Sun News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----2			2	\$250.00			0.00						
N24	WKM	11/04/12	11/04/12	Sun 630p News	CM	630-7p	-----1	:30	1	\$815.00	P-3	0.00	NM	2	\$815.00	
No Show/NFL gm2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----1			1	\$815.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1		WKM	10/29/12-11/04/12	Sun 630p News		630-7p				-----Su	:30	(\$815.00)	0.00	NM		
See MG 24.2,24.3 [NEED MG OFFERS]																
2		VKM	10/30/12-10/31/12	Morn News at 6a		6-7a				-TW-----	:30	\$410.00	0.00	NM		
④ MG for 24.1 11/04																
3		VKM	11/01/12-11/02/12	Morn News at 6a		6-7a				---ThF---	:30	\$405.00	0.00	NM		
④ MG for 24.1 11/04																
N25	WKM	11/04/12	11/04/12	Sun Prime 7-8p	CM	7-8p	-----1	:30	1	\$8,500.00	P-3	0.00	NM	1	\$8,500.00	
Sun 7-8p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----1			1	\$8,500.00			0.00						
N26	WKM	11/04/12	11/04/12	CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00	
CBS Sunday Morning																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----1			1	\$2,100.00			0.00						
N27	WKM	10/30/12	10/30/12	Tue Prime 8p	CM	8-9p	-2----	:30	2	\$13,000.00	P-3	0.00	NM	2	\$26,000.00	
NCIS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-2----			2	\$13,000.00			0.00						
N28	WKM	10/30/12	10/30/12	Tue Prime 9p	CM	9-10p	-2----	:30	2	\$10,000.00	P-3	0.00	NM	2	\$20,000.00	
NCIS:LA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-2----			2	\$10,000.00			0.00						
N29	WKM	10/31/12	10/31/12	Wed Prime 10p	CM	10-11p	--2----	:30	2	\$10,000.00	P-3	0.00	NM	2	\$20,000.00	
CSI																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	--2----			2	\$10,000.00			0.00						
N30	WKM	10/31/12	10/31/12	Wed Prime 8p	CM	8-9p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
Survivor																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	--1----			1	\$8,000.00			0.00						
N31	WKM	10/31/12	10/31/12	Wed Prime 9p	CM	9-10p	--2----	:30	2	\$9,500.00	P-3	0.00	NM	2	\$19,000.00	
Criminal Minds																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	--2----			2	\$9,500.00			0.00						



WKMG

Print Date: 08/30/12

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Contract / Revision

248280 Flight Dates 10/30/12-11/12/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1192

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N31	WKM	10/31/12	10/31/12	Wed Prime 9p Criminal Minds	CM	9-10p	--2----	:30	2	\$9,500.00	P-3	0.00	NM	2	\$19,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--2----		2	\$9,500.00			0.00						
N32	WKM	11/03/12	11/03/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1-		1	\$200.00			0.00						
N33	WKM	11/06/12	11/06/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	-T-----	:30	1	\$725.00	P-3	0.00	NM	1	\$725.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/06/12	11/12/12	-T-----		1	\$725.00			0.00						
N34	WKM	11/06/12	11/06/12	Morn News at 530a Morn News at 530a	CM	530-6a	-T-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/06/12	11/12/12	-T-----		1	\$400.00			0.00						
														Totals	76\$195,015.00	



WKMG

ORDER

Print Date 08/30/12 Page 1 of 4

Flight Dates 10/16/12-10/22/12

Contract / Revision

248281

Product

DCCC

Order Sep 00:15:00Original Date / Revision

05/15/12 08/28/12

Agency Com 15%Estimate # 1194Alt Order # 06144636Billing ContactBilling Type CashAdvertiser Democratic Congressional C1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007Order Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Agency Great American MediaRev Codes AGY POL ISSUEBuying ContactSales Office PHIProduct Codes PA-Democrat1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007Sales Region NATPriority P-3Agency RefAdvertiser RefPrimary Account Executive

Kristen Waskie

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Kristen Waskie	100%		

Order Share 100% Market Value 91290

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	34	\$77,596.50	\$91,290.00	0.00	10/01/12	10/22/12	34	\$77,596.50	\$91,290.00
Totals	34	\$77,596.50	\$91,290.00	0.00					

Billing Plan

<u>Totals</u>	<u>Spots</u>	<u>Amount</u>													
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKMG	10/16/12	10/22/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	3	\$2,500.00	P-3	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/16/12	10/22/12	MTWTF--		3	\$2,500.00	0.00							
N 2	WKMG	10/16/12	10/22/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/16/12	10/22/12	MTWTF--		2	\$900.00	0.00							
N 3	WKMG	10/16/12	10/22/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	MTWTF--	:30	3	\$725.00	P-3	0.00	NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/16/12	10/22/12	MTWTF--		3	\$725.00	0.00							
N 4	WKMG	10/16/12	10/22/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/16/12	10/22/12	MTWTF--		3	\$350.00	0.00							



WKMG

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Contract Revision

248281 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1194

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
N 4	WKM	10/16/12	10/22/12	Morn News at 5a		CM	5-530a	MTWTF--	:30	1	\$350.00	P-3	0.00	NM		1	\$350.00
				Morn News at 5a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--			1	\$350.00			0.00						
N 5	WKM	10/16/12	10/22/12	Morn News at 530a		CM	530-6a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM		1	\$400.00
				Morn News at 530a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--			1	\$400.00			0.00						
N 6	WKM	10/16/12	10/22/12	News at 6p		CM	6-630p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM		2	\$1,600.00
				News at 6p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--			2	\$800.00			0.00						
N 7	WKM	10/16/12	10/22/12	Morn News at 6a		CM	6-7a	MTWTF--	:30	1	\$500.00	P-3	0.00	NM		1	\$500.00
				Morn News at 6a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--			1	\$500.00			0.00						
N 8	WKM	10/16/12	10/22/12	CBS Evening News		CM	630-7p	MTWTF--	:30	2	\$1,500.00	P-3	0.00	NM		3	\$3,000.00
				CBS Eve News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--			2	\$1,500.00			0.00						
Spot	Ch	Date Range	Description				<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	Rtg	Type
1	VKMG	10/16/12-10/22/12	CBS Evening News				630-7p				MTWThF----		:30	(\$1,500.00)	0.00	NM	
			See MG 8.3,8.4														
			[4 Political]														
3	VKMG	10/16/12-10/19/12	Morn News at 6a				6-7a				-TWThF----		:30	\$750.00	0.00	NM	
			(M) MG for 8.1 10/22														
4	VKMG	10/16/12-10/19/12	Morn News at 6a				6-7a				-TWThF----		:30	\$750.00	0.00	NM	
			(M) MG for 8.1 10/22														
N 9	WKM	10/16/12	10/22/12	News at 7p		CM	7-7:30p	MTWTF--	:30	2	\$900.00	P-3	0.00	NM		2	\$1,800.00
				News at 7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--			2	\$900.00			0.00						
N 10	WKM	10/16/12	10/22/12	CBS This Morning		CM	7-9a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM		1	\$400.00
				The Early Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--			1	\$400.00			0.00						
N 11	WKM	10/16/12	10/22/12	9-10a Rachael Ray		CM	9-10a	MTWTF--	:30	2	\$300.00	P-3	0.00	NM		2	\$600.00
				Rachael Ray													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--			2	\$300.00			0.00						
N 12	WKM	10/19/12	10/19/12	Fri Prime 10p		CM	10-11p	-----1--	:30	1	\$9,500.00	P-3	0.00	NM		1	\$9,500.00
				Blue Bloods													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1--			1	\$9,500.00			0.00						
N 13	WKM	10/19/12	10/19/12	Fri Prime 9p		CM	9-10p	-----1--	:30	1	\$8,000.00	P-3	0.00	NM		1	\$8,000.00
				CSI:NY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1--			1	\$8,000.00			0.00						
N 14	WKM	10/20/12	10/20/12	7-9a CBS This Morn Sat	CM	7-9a	-----1-	:30	1	\$450.00	P-3	0.00	NM		1	\$450.00	
				Sat Early Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1-			1	\$450.00			0.00						



WKMG

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Contract / Revision

248281 Flight Dates 10/16/12-10/22/12

Hiatus Dates

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Advertiser Democratic Congressional Product DCCC

Estimate # 1194

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
N 14	WKM	10/20/12	10/20/12	7-9a CBS This Morn SaCM		7-9a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
7-9a Sat Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----1- 1 \$450.00 0.00															
N 15	WKM	10/21/12	10/21/12	Sun Prime 10-11p	CM	10-11p	-----1	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
NYC 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----1- 1 \$5,500.00 0.00															
N 16	WKM	10/21/12	10/21/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
Face The Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----1- 1 \$1,700.00 0.00															
N 17	WKM	10/21/12	10/21/12	Sun 11p News after NFL CM	Late News		-----1	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
Sun 11p News after NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----1- 1 \$3,500.00 0.00															
N 18	WKM	10/21/12	10/21/12	Sun 630p News	CM	630-7p	-----1	:30	1	\$815.00	P-3	0.00	NM	2	\$815.00
No Show/NFL gm2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----1- 1 \$815.00 0.00															
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1 WKM 10/15/12-10/21/12 Sun 630p News 630-7p -----Su :30 (\$815.00) 0.00 NM															
See MG 18.2,18.3 [NEED MG]															
2 WKM 10/16/12-10/17/12 Morn News at 6a 6-7a -TW----- :30 \$410.00 0.00 NM															
(M) MG for 18.1 10/21															
3 WKM 10/18/12-10/19/12 Morn News at 6a 6-7a ---ThF--- :30 \$405.00 0.00 NM															
(M) MG for 18.1 10/21															
N 19	WKM	10/21/12	10/21/12	Sun Prime 7-8p	CM	7-8p	-----1	:30	1	\$8,500.00	P-3	0.00	NM	1	\$8,500.00
Sun 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----1- 1 \$8,500.00 0.00															
N 20	WKM	10/16/12	10/16/12	Tue Prime 8p	CM	8-9p	-1----	:30	1	\$13,000.00	P-3	0.00	NM	1	\$13,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -1---- 1 \$13,000.00 0.00															
N 21	WKM	10/16/12	10/16/12	Tue Prime 9p	CM	9-10p	-1----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
NCIS:LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -1---- 1 \$10,000.00 0.00															
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1 WKM 10/15/12-10/21/12 Tue Prime 9p 9-10p -T----- :30 \$10,000.00 0.00 NM															
See MG 21.2 [Second Presidential Debate 9-11p]															
2 WKM 10/21/12-10/21/12 Sun Prime 9-10p 9-10p -----Su :30 \$10,000.00 0.00 NM															
(M) MG for 21.1 10/16															
N 22	WKM	10/17/12	10/17/12	Wed Prime 10p	CM	10-11p	--1----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 --1--- 1 \$10,000.00 0.00															
N 23	WKM	10/20/12	10/20/12		CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00



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Contract Revision

248281 Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 05/15/12 / 08/28/12

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Advertiser **Democratic Congressional Product** DCCC

Estimate # 1194

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
				5-7-a Sat News											
				Sat 5-7-a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----1-		1	\$200.00	0.00							
														<u>Totals</u>	34 \$91,290.00



WKMG

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Contract Revision

248283 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 05/15/12 / 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1193



WKMNG

Print Date: 08/30/12

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248283 Flight Dates 10/23/12-10/29/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1193



WKM

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248283 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1193

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals		
														Amount	
N23	WKM	10/28/12	10/28/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1	\$250.00			0.00					
N24	WKM	10/28/12	10/28/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$8,500.00	P-3	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1	\$8,500.00			0.00					
N25	WKM	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1	\$2,100.00			0.00					
N26	WKM	10/23/12	10/23/12	Tue Prime 8p NCIS	CM	8-9p	-2-----	:30	2	\$13,000.00	P-3	0.00	NM	2	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-2-----		2	\$13,000.00			0.00					
N27	WKM	10/23/12	10/23/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-----		1	\$10,000.00			0.00					
N28	WKM	10/24/12	10/24/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1	\$10,000.00			0.00					
N29	WKM	10/24/12	10/24/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1	\$8,000.00			0.00					
N30	WKM	10/24/12	10/24/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$9,500.00	P-3	0.00	NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1	\$9,500.00			0.00					
N31	WKM	10/27/12	10/27/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1	\$200.00			0.00					
													Totals	\$58,152,625.00	



WKMG

ORDER

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Flight Dates 10/09/12-10/15/12

<u>Contract / Revision</u>	<u>248282</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>	<u>05/15/12</u>	<u>08/28/12</u>	<u>Agency Com</u>	<u>Estimate #</u>	<u>1199</u>
			<u>Billing Contact</u>	<u>Alt Order #</u>	<u>06144649</u>
<u>Advertiser</u>	<u>Democratic Congressional C</u>		<u>Agency Com</u>	<u>Billing Type</u>	Cash
			<u>1010 Wisconsin Avenue NW</u>	<u>Order Type</u>	GENERAL
			<u>Suite 800</u>	<u>Billing Cycle</u>	EOM/EOC
			<u>Washington, DC 20007</u>	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	<u>Great American Media</u>			<u>Demographic</u>	A35+
<u>Buying Contact</u>			<u>Sales Office</u>	<u>Rev Codes</u>	AGY POL ISSUE
<u>1010 Wisconsin Avenue NW</u>	<u>Suite 800</u>		<u>NAT</u>	<u>Product Codes</u>	PA-Democrat
<u>Washington, DC 20007</u>			<u>Agency Ref</u>	<u>Priority</u>	P-3
				<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 34100

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	23	\$28,985.00	\$34,100.00	0.00	10/01/12	10/15/12	23	\$28,985.00	\$34,100.00
Totals	23	\$28,985.00	\$34,100.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
N 1	WKMG	10/09/12	10/15/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$2,500.00	P-3	0.00	NM	2	\$5,000.00	
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		2	\$2,500.00			0.00						
N 2	WKMG	10/09/12	10/15/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		2	\$900.00			0.00						
N 3	WKMG	10/09/12	10/15/12	Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	3	\$725.00	P-3	0.00	NM	3	\$2,175.00	
				Local 6 News 12-1230p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
N 4	WKMG	10/09/12	10/15/12	Morn News at 530a	CM	530-6a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
				Morn News at 530a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWTF--		3	\$725.00			0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				



WKMG

Print Date: 08/30/12

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Contract Revision

248282 Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Democratic Congressional Product** DCCC

Estimate # 1199



WKM

Print Date: 08/30/12

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Contract / Revision

248282 Flight Dates 10/09/12-10/15/12

Hiatus DatesOriginal Date / Revision 05/15/12/ 08/28/12Order Sep 00:15:00Advertiser Democratic Congressional Product DCCCEstimate # 1199

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
Sat Prime 9p Crimestime Sat																
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating								
Week: 10/08/12	10/14/12	-----1-		1	\$3,000.00	0.00										
N 14	WKM	10/14/12	10/14/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,700.00	P-3	0.00	NM		1	\$1,700.00
Face The Nation																
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating								
Week: 10/08/12	10/14/12	-----1		1	\$1,700.00	0.00										
N 15	WKM	10/14/12	10/14/12	Sun 11p News	CM	11-1135p	-----1	:30	1	\$3,500.00	P-3	0.00	NM		1	\$3,500.00
Sun 11p News																
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating								
Week: 10/08/12	10/14/12	-----1		1	\$3,500.00	0.00										
N 16	WKM	10/13/12	10/13/12	5-7a Sat News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM		1	\$200.00
Sat 5-7a News																
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating								
Week: 10/08/12	10/14/12	-----1-		1	\$200.00	0.00										
															Totals	23 \$34,100.00